



www.fft.com

FFT's INTERNATIONAL FOOD & DRINK DATABASE
Since 1989

Any data you
need minutes
away!

Available in Real-Time at: www.fft.com

[NO UP FRONT CHARGES](#)

"Only what you need, when you need it"

CONTENT

- 25 Countries and 146 Product Markets.
- 3500+ Product & Country Market Profiles.
- Retail & Foodservice Demand
- 25 000 Company Market Shares.
- 30 000 Major Brands.



OUTPUT

- 5000 Strategic Market Reports.
- 10 000 Strategic Company Profiles.
- "A La Carte" Reports. Any combination of countries, products, demand and company data possible.

"Your real-time food and drink market data provider"

Free Trial Subscription: Try out the possibilities ! Click "[Free Trial](#)" online at www.fft.com.

Access: You can purchase any selection you like. There are no "up front" charges. Very advantageous annual subscriptions are also available.

Telephone Hotline: Please contact us on our hotline at +42-366-306 7605 (or see footer).

Dynamic Interface: Over 5000 Market Reports and 10,000 Strategic Company Profiles can be produced in real-time in minutes from the continuously updated online database (in both pdf and excel format).

Reliable: Since 1990, long-time repeat clients include food, drink, ingredient and packaging companies, suppliers to the food & drink industry, banks and major consultancies.

Fast & Easy: Downloads usually takes less than 5 minutes from start to finish! User-friendly concepts enable extremely fast data selection and electronic delivery to your computer... so please go ahead and try it!

Real-time Samples: The [S] button for sample will generate data tables for any selection you make, but only for Powdered Desserts as an example. "You see what you get" before you decide to order... or not, together with a proposed price.

Customized Reports: You can select any combination of countries, products and data! Go to: www.fft.com and (with "[Free Trial](#)" if you like):

- 5 Clicks to Download:**
1. Click "A La Carte" or "Do-It-Yourself" on the navigation bar.
 2. Pick your Product(s) [+ continue].
 3. Pick your Country(ies) [+ continue].
 4. Pick your Data Table(s) [+ continue].
 5. And your first shopping basket is ready... Already!
Now click the [S] button next to the proposed price to get a mirror image of your order for "Powdered Desserts" as an example.

Delivery and Payment: Instant electronic delivery with online credit card payment, or maximum 2 working days by e-mail or fax (order form provided).
(If not a subscriber)