

### FFT MEMBERS - 90 REPORT EXAMPLES

And any combination of countries / products / data = innumerable complete report possibilities

- Complete demand market data provided by product and country (retail & foodservice, volume and value).
- Complete company supply data provided by product and country (company market shares and brands).

Full Descriptions available online at <http://www.fft.com>

Report Number	Report Title	No. of Product Markets	Report Prices (Euros)			No. of Companies per Report *			Est. Co. Market Shares quoted		
			Western Europe	Central Europe	North America	Western Europe	Central Europe	North America	Western Europe	Central Europe	North America
			(16 C'tries)	(6 C'tries)	(3 C'tries)	(16 C'tries)	(6 C'tries)	(3 C'tries)	(16 C'tries)	(6 C'tries)	(3 C'tries)
1001	Baby Foods	3	1,050	750	600	106	65	24	215	113	35
1002	Bakery Products	8	2,800	2,000	1,600	1053	389	197	1380	448	248
1003	Canned Products	10	3,500	2,500	2,000	970	527	171	1690	764	264
1004	Cheese	3	1,050	750	600	397	218	74	647	265	99
1006	Confectionery	4	1,400	1,000	800	445	154	110	735	241	152
1007	Dairy Products	7	2,450	1,750	1,400	593	338	108	1048	512	161
1008	Dehydrated Products	8	2,800	2,000	1,600	372	215	101	576	298	119
1009	Desserts	9	3,150	2,250	1,800	1410	587	248	2113	748	315
1010	Dressings & Condiments	8	2,800	2,000	1,600	586	266	107	922	380	148
1011	Drinks: Alcoholic Drinks	4	1,400	1,000	800	743	384	172	1079	424	183
1012	Drinks: Hot Beverages	6	2,100	1,500	1,200	355	185	97	633	294	128
1013	Drinks: Soft Drinks & Juices	7	2,450	1,750	1,400	738	339	177	1194	484	240
1014	Fish, Fresh And Processed	4	1,400	1,000	800	667	207	120	748	283	138
1015	Fresh Products	10	3,500	2,500	2,000	1016	402	213	1324	530	234
1016	Frozen Foods	10	3,500	2,500	2,000	1177	390	262	1738	492	317
1017	Fruits	3	1,050	750	600	352	180	53	366	175	56
1025	Jams & Spreads	3	1,050	750	600	329	154	65	379	162	63
1019	Meat, Fresh & Processed	10	3,500	2,500	2,000	1201	499	201	1915	843	270
1020	Meat, Fresh	5	1,750	1,250	1,000	541	289	117	792	387	128
1021	Meat, Processed	5	1,750	1,250	1,000	827	322	115	1123	456	142
1022	Oils And Fats (Edible)	7	2,450	1,750	1,400	430	319	107	661	375	123
1032	Pasta & Pasta Sauces	3	1,050	750	600	356	147	76	473	149	85
1023	Petfoods	4	1,400	1,000	800	135	58	29	364	132	63
1024	Potato & Potato Products	4	1,400	1,000	800	318	95	79	404	108	76
1026	Ready Meals	7	2,450	1,750	1,400	823	197	132	1055	219	159
1027	Sauces	6	2,100	1,500	1,200	322	133	72	589	214	113
1028	Snacks, Savoury	4	1,400	1,000	800	235	158	81	391	202	109
1029	Snacks, Sweet	7	2,450	1,750	1,400	943	272	201	1372	369	264
1030	Soups	4	1,400	1,000	800	208	62	49	284	91	56
1031	Vegetables	4	1,400	1,000	800	486	187	91	533	191	98
<b>Average No. Co.s &amp; Shares Quoted</b>			–	–	–	<b>604</b>	<b>258</b>	<b>122</b>	<b>891</b>	<b>345</b>	<b>153</b>
<b>Total Value Reports by Region</b>			<b>61,950</b>	<b>44,250</b>	<b>35,400</b>						
<b>Total Value All Reports (this selection only)</b>			<b>141,600</b>								

\* Sum of holding companies and key subsidiaries (with a name different to holding company) cited with relevant market shares and major brands.