

VOLUME 5: MAJOR BRANDS AND "WHO OWNS WHOM"

MAJOR BRANDS BY PRODUCT & COUNTRY MARKET					
No.	Product Name	C'try	Holding Co.	Subsidiary	Major Brands
9.1	Ice cream	A	Berglandmilch Rottaler	Alpi Milchindust.	Eis Perfekt
9.1	Ice cream	A	General Mills	Häagen Dazs	Häagen Dazs
9.1	Ice cream	A	Mars	Mars Austria	Bounty, Dove Milk, Mars, Milky Way, Milky Way Star, Opal fruits, Snickers, Twix
9.1	Ice cream	A	Nestlé	Schöller	Bahia, Beach Fresh, Cono, Eiszweg, Frubetto, Jumbo Fru, Manhatten, Motta, Mövenpick, Schöller
9.1	Ice cream	A	Oaktree Capital	Roncadin Eis	Dr Oetker, Landliebe
9.1	Ice cream	A	Tirol Milch	Tirol Milch	TiMi
9.1	Ice cream	A	Unilever	Eskimo	Boomy, Bubidu, Calippo, Camillino, Cornetto, Cremissimo, Eskimo, Jolly, Langfinger, Magnum, Mampfbacke, Nogger, Paiper, Quaxi, Romero, Solero, Sorbetteria, Spirello, Super Mario, Twinni, Twister, Viennetta
9.1	Ice cream			Ijsboerke	Bavarois Framboise, Big Exotic, Braziliانا, Coppa Vegra, Dino, Ijsboerke, La Luna, Lollie-Cola, Mini Bigs, Peep-Up, Picco's Dame Blanche, Super Coco, Yoghurt Ice
9.1	Ice cream			A Pilpa	Pilpa
9.1	Ice cream			Häagen Dazs	Bailey's, Häagen Dazs
9.1	Ice cream	B/L	La Vie	La Vie	La Vie
9.1	Ice cream	B/L	Linea Verde	Linea Verde	Esselunga, Tartufi, Tiramisu
9.1	Ice cream	B/L	Mars	Mars	Bounty, Mars, Milky Way, Opal Fruits, Snickers, Starburst, Twix
9.1	Ice cream	B/L	Milcobel	Ysco	Appassionato, Bioline, Krio, Melissa, Natural Line, Orangina, Royal, Tropical, Tuffino, Ysco
9.1	Ice cream	B/L	Mio	Mio	
9.1	Ice cream	B/L	Moraco	Artic	Artic, Black Choc, Brasileiro, Cornets d'Amour, Expo, Frisa Bar, Frisko, Kid Limbo, Noisella, Perletta, Prestige, Slammer, Superbig, Top fruit, Violini
			Nestlé	Schöller	Campina Ijs, Frubetto, Galak, Gammon, Jive, Lion, Mövenpick, Okay Ijs, Peach Yoghurt, Pinti, Schöller, Symphony

Any Country and Product Selection Possible

Major Brands are listed by product, country, holding company and key local subsidiary.

OVER 30,000 MAJOR BRANDS are cited in the database.

Brands Listings by Product and by Holding Company are provided in each report.

BRANDS BY ULTIMATE HOLDING COMPANY					
Holding Co.	Operating Co.	No.	Product Name	C'try	Major Brands
Caldos del Norte	Caldos del Norte	9.3	Powdered Desserts	ESP	Calnort
Campbell Soup	Campbell Foods	9.3	Powdered Desserts	BEL	Imperial
Campina	Strothmann	9.2	Chilled Dairy Desserts	AUT	Dreikorn, Strothmann
Campina	Campina AG	9.2	Chilled Dairy Desserts	BEL	Fruttis, Puddis
Campina	Campina AG	9.2	Chilled Dairy Desserts	FRA	Frudise, Strothmann
Campina	Campina	9.2	Chilled Dairy Desserts	DEU	Landliebe Milchreis, Mark Brandenburg, Puddis, Strothmann, Südmilch, Vanilla Kiss
Campina	Campina Melkur	9.2	Chilled Dairy Desserts	NLD	Bon-O-Mel, Campina, Friline, Fruttis, Momentvla, Mona, Puddis, Tuffi
Campina	Lacteos Campir	9.2	Chilled Dairy Desserts	ESP	Mondelice
Campina	Campina MKW	9.2	Chilled Dairy Desserts	GBR	Delice, Vifit
Campina	Campina Melkur	9.3	Powdered Desserts	NLD	Royale
Carrascal	Carrascal	9.1	Ice Cream	ESP	Carrascal
Casty	Casty	9.1	Ice Cream	ESP	Casty
Central Lechera Asturiana	Corporacion Alir	9.2	Chilled Dairy Desserts	ESP	Asturiana, Clas
Centrale del Latte di Tori	Centrale del Lat	9.2	Chilled Dairy Desserts	ITA	Centrale del Latte di Torino
Champagne Céréales	France Farine	9.3	Powdered Desserts	FRA	Francine
Cityback Berlin	Cityback Berlin	9.1	Ice Cream	DEU	American Paradise
Colussi	Bindi	9.1	Ice Cream	ITA	Bindi, Misura
Compagnie Nationale à F	Ijsboerke	9.1	Ice Cream	BEL	Bavarois Framboise, Big Exotic, Braziliانا, Coppa Vegra, Dino, Ijsboerke, La Luna, Lollie-Cola, Mini Bigs, Peep-Up, Picco's Dame Blanche, Super Coco, Yoghurt Ice
Compagnie Nationale à F	Ijsboerke			DEU	Ijsboerke
Consorzio Granlatte	Consorzio			ITA	Accadi, Bunette, Granarolo, Mandriot, Mandriot Gel, Tartufo, Tiramisù, Torgelé, Torpana, Verbano
Consumenten Produkten	Consumenten P	9.1	Ice Cream	NLD	Fido Dido, Kwak
General Mills	General Mills	9.3	Powdered Desserts	FIN	Betty Crocker
General Mills	General Mills	9.3	Powdered Desserts	GRC	Pillsbury
Gis Gelati	Gis Gelati	9.1	Ice Cream	ITA	Ar Blu, Dolci Delizie, Gis, Gisoia, La Botega del Buon Gelato, Nivene, Sorrana, Top Cream, Viviana
Glanbia	Glanbia	9.1	Ice Cream	IRL	Yoplait Frozen Yoghurt
Glanbia	Glanbia	9.2	Chilled Dairy Desserts	IRL	Avonmore Afters, Choc Mousse, Fruit Fool, Kilmeaden, Petits Filous Little Desserts

Companies active in the products and countries selected and their major brands can be quickly identified.

Key Local Subsidiaries are systematically identified

Note: Illustrative Data Only Presented