

VOLUME 1: TOTAL MARKET

146 Product Markets available

9.1 ICE CREAM

PRODUCT GROUP ICE CREAM AND DESSERTS

Main Process Family: Frozen
Principal Meal Function: Dessert
Dry Weight Conversion Factor: ## 0.75

Product: Ice cream

Definition: # Dairy/non-dairy ice cream and sorbets, industrial and artisanal (including estimates of underrecorded artisanal), soft ice.

UPDATE SCHEDULE
 All data updated in April / May each year. Annual Subscribers get Free Access.

NEW: FORECASTS !
 Forecasts for next 3 years by volume and value provided for all country & product markets !

Full Product Definitions
 Provided, comparable across all countries.

MARKET SIZE: VOLUME

Countries	Historical Markets			Forecast Markets			Historical & Forecast Growth			Market Analysis													
	2005	2009	2010	2011	2012	2013	2005-10	2005-10	2010-13	2010	Consumption per capita												
	Total (million liters)	Total (million liters)	Total (million liters)	Total (million liters)	Total (million liters)	Total (million liters)	Annual Growth (liters)	Annual Growth * (Av. Ann.%)	Annual Growth * (Av. Ann.%)	Market Shares (percent)	2004 (liters)	2009 (liters)	2004-09 Growth * (Av. Ann.%)										
Austria	55.8	57.4	57.8	58.2	58.5	59.0	0.40	0.7%	0.7%	0.6%	6.78	6.89	0.3%										
Belgium/Lux	84.5	88.2	89.3	COMPLETE AND COMPARABLE, RELIABLE AND UP-TO-DATE DATA, for ALL Country & Product Markets. (There are no gaps!)																			
Bulgaria	11.0	13.6	13.9																				
Canada	296.2	298.9	299.9																				
Czech Republic	68.0	72.0	73.0																				
Denmark	49.3	48.5	48.3																				
Finland	69.3	76.7	78.9																				
France	373.8	338.8	328.8																				
Germany	668.3	697.2	702.5											705.8	712.0	718.2	6.84	0.8%	0.9%	7.2%	8.10	8.48	0.7%
Greece	93.1	98.0	94.3											92.6	93.5	95.1	0.23	0.5%					0.2%
Hungary	38.0	41.5	42.2											42.8	43.0	43.2	0.83	2.0%					2.2%
Ireland	43.9	49.9	51.5	53.1	54.7	56.4	1.52	3.2%					2.4%										
Italy	583.0	604.5	609.8	614.0	617.8	622.3	5.35	0.8%					0.8%										
Mexico	133.8	157.1	160.4	162.7	165.2	168.2	5.33	3.8%					2.9%										
Netherlands	136.8	128.9	126.7	124.3	122.6	120.5	-2.03	-1.7%	-1.5%	1.3%	8.38	7.70	-1.8%										
Norway	64.5	69.0	69.7	70.4	71.1	71.8	1.03	1.6%	1.0%	0.7%	13.96	14.28	0.5%										
Poland	102.0	137.5	139.0	142.0	146.5	148.3	7.40	5.9%	2.2%	1.4%	2.67	3.68	6.1%										
Portugal	71.3	83.0	83.6	86.4	FAST MARKET ASSESSMENT Detailed historical and forecast growth rates in Euros/US\$ and % growth point to opportunities and threats.																		
Romania	33.2	41.0	41.8	42.6																			
Slovakia	19.9	21.0	21.4	21.5																			
Spain	332.1	291.6	292.9	279.3																			
Sweden	89.1	90.7	91.5	93.4																			
Switzerland	54.8	56.7	57.1	57.5											57.9	58.4	0.46	0.8%	0.8%	0.6%	7.37	7.40	0.0%
United Kingdom	468.7	482.4	484.1	482.7											480.5	482.2	3.08	0.3%	0.0%	4.9%	7.78	7.77	-0.4%
United States	6 250.0	5 831.0	5 747.5	5 692.6											5 617.1	5 546.6	-100.51	-1.4%	-1.3%	58.6%	21.12	18.60	-2.2%
Total	10 190.4	9 875.0	9 805.6	9 748.9											9 686.3	9 635.6	- 76.96	-0.7%	-0.6%	100.0%	11.03	10.32	-1.2%

All data refer to total final human consumption, including retail, catering/foodservice and artisanal (own-produced for own sale, e.g. independent bakers), thus excluding industrial consumption and auto-consumption.

Single Product volume data is rounded up/down in Product Group tables (including several products) by this Ready-to-Eat / Ready-to-Drink Dry Weight Conversion Factor.

* Applying full exponential regression curve analysis which includes data for all intermediary years. Excludes the "quality" factor, i.e. assumes product continuity.

Source: Food for Thought

Note: Illustrative Data Only Presented