

VOLUME 1: TOTAL MARKET

146 Product Markets available

9.1 ICE CREAM

PRODUCT GROUP ICE CREAM AND DESSERTS

Main Process Family: Frozen

Principal Meal Function: Dessert

Product: Ice cream

Dry Weight Conversion Factor: ## 0.75

Definition: # Dairy/non-dairy ice cream and sorbets, industrial and artisanal (including estimates of underrecorded artisanal), soft ice.

UPDATE SCHEDULE
All data updated in April / May each year. Annual Subscribers get Free Access.

NEW: FORECASTS !
Forecasts for next 3 years by volume and value provided for all country & product markets !

Full Product Definitions
Provided, comparable across all countries.

MARKET SIZE: VOLUME

Countries	Historical Markets			Forecast Markets			Historical & Forecast Growth			Market Analysis													
	2004	2008	2009	2010	2011	2012	2004-09	2004-09	2009-12	2009 Market Shares (percent)	Consumption per capita												
	Total (million liters)	Total (million liters)	Total (million liters)	Total (million liters)	Total (million liters)	Total (million liters)	Annual Growth (liters)	Annual Growth * (Av. Ann.%)	Annual Growth * (Av. Ann.%)		2004 (liters)	2009 (liters)	2004-09 Growth * (Av. Ann.%)										
Austria	57.0	56.8	57.1	57.4	57.7	58.0	0.03	0.3%	0.5%	1.6%	7.02	6.87	-0.2%										
Belgium/Lux	87.0	87.0	87.1	<p>COMPLETE AND COMPARABLE, RELIABLE AND UP-TO-DATE DATA, for ALL Country & Product Markets. (There are no gaps!)</p>																			
Bulgaria	9.2	13.6	14.0											2.4%	8.07	7.89	-0.1%						
Czech Republic	65.0	70.0	74.0											0.4%	1.17	1.84	10.3%						
Denmark	50.2	49.0	49.1											2.0%	6.35	7.23	2.4%						
Finland	71.5	74.3	74.7											1.3%	9.37	8.98	-0.9%						
France	397.5	361.1	363.0											2.0%	13.73	14.13	0.9%						
Germany	694.4	683.8	686.0											9.9%	6.59	5.67	-2.6%						
Greece	93.7	96.0	97.0											18.7%	8.42	8.32	0.5%						
Hungary	35.1	41.1	43.0											2.6%	8.53	8.64	0.5%						
Ireland	43.4	47.1	48.6											97.9	98.8	99.8	0.66	0.9%	1.0%	2.6%	8.53	8.64	0.5%
Italy	595.0	599.5	606.4	612.6	618.8	625.1	2.28	0.5%	<p>MARKET POTENTIAL Per Capita Consumption and 5-Year Trends, together with regional average, indicate market potential</p>														
Netherlands	134.0	131.3	131.6	131.5	131.3	131.0	-0.47	-0.5%					6.1%	3.8%	2.35	3.68	10.5%						
Norway	55.0	67.1	69.3	72.0	74.8	77.7	2.87	4.5%					2.2%	6.51	7.40	2.6%							
Poland	90.7	135.0	140.0	137.0	145.5	154.4	9.86	10.2%					1.1%	1.09	1.97	12.7%							
Portugal	65.5	76.6	79.4	82.4	85.6	88.9	2.79	4.0%					0.6%	3.33	4.08	3.7%							
Romania	24.3	40.0	42.0	<p>FAST MARKET ASSESSMENT Detailed historical and forecast growth rates in Euros/US\$ and % growth point to opportunities and threats.</p>																			
Slovakia	18.0	21.4	22.0											6.1%	3.8%	2.35	3.68	10.5%					
Spain	310.7	312.0	319.3											8.7%	7.57	7.16	-1.5%						
Sweden	113.4	100.5	99.1											2.7%	12.77	10.88	-3.1%						
Switzerland	55.6	56.0	56.1											1.5%	7.75	7.04	-1.4%						
United Kingdom	461.6	500.0	505.6											513.9	522.9	532.2	8.81	2.6%	1.8%	13.8%	7.79	8.30	2.0%
Total	3 527.6	3 619.3	3 664.4											3 664.4	3 689.4	3 741.0	27.37	1.1%	1.2%	100.0%	7.26	7.35	0.6%

All data refer to total final human consumption, including retail, catering/foodservice and artisanal (own-produced for own sale, e.g. independent bakers), thus excluding industrial consumption and auto-consumption.

Single Product volume data is rounded up/down in Product Group tables (including several products) by this Ready-to-Eat / Ready-to-Drink Dry Weight Conversion Factor.

* Applying full exponential regression curve analysis which includes data for all intermediary years. Excludes the "quality" factor, i.e. assumes product continuity.

Source: Food for Thought