



SUBSCRIPTION REQUEST FORM
PLEASE MAKE YOUR SELECTION OF ANY COMBINATION OF COUNTRIES AND PRODUCTS
PRINT, FILL IN, AND FAX BACK TO FFT AT +41-22-738 49 50



Name: _____
Management Position: _____
Company/Organisation: _____
Address: _____

Direct Tel: _____
General Tel: _____
Fax: _____
Email: _____

Required Data

- Retail, Foodservice and Total Demand Company Market Shares and Brands All Demand & Company Data

25 Country Markets

Europe (22 countries)*

- | | | | |
|---------------------------------------|---------------------------------------|--------------------------------------|---|
| <input type="checkbox"/> Austria | <input type="checkbox"/> France | <input type="checkbox"/> Netherlands | <input type="checkbox"/> Spain |
| <input type="checkbox"/> Belgium/Lux. | <input type="checkbox"/> Germany | <input type="checkbox"/> Norway | <input type="checkbox"/> Sweden |
| <input type="checkbox"/> Bulgaria | <input type="checkbox"/> Greece | <input type="checkbox"/> Poland | <input type="checkbox"/> Switzerland |
| <input type="checkbox"/> Czech Rep. | <input type="checkbox"/> Hungary | <input type="checkbox"/> Portugal | <input type="checkbox"/> United Kingdom |
| <input type="checkbox"/> Denmark | <input type="checkbox"/> Ireland/Eire | <input type="checkbox"/> Romania | |
| <input type="checkbox"/> Finland | <input type="checkbox"/> Italy | <input type="checkbox"/> Slovakia | |

North America (3 countries)**

- Canada
 Mexico
 United States

* Includes all 25 European Community members except the 3 Baltic States, Slovenia, Malta and Cyprus, plus non-members Norway and Switzerland.

** Corresponds to NAFTA, the "North American Free Trade Agreement".

146 Food & Drink Product Markets †

- | | | | |
|---|---|---|---|
| <p><input type="checkbox"/> 1.0 Flour & Bakery</p> <p><input type="checkbox"/> 1.1 Flour (retail only)</p> <p><input type="checkbox"/> 1.2 Bread products</p> <p><input type="checkbox"/> 1.3 Crispbread</p> <p><input type="checkbox"/> 1.4 Industrial pastry</p> <p><input type="checkbox"/> 1.5 Biscuits</p> <p><input type="checkbox"/> 1.6 Frozen pastry products</p> <p><input type="checkbox"/> 1.7 All Pasta</p> <p style="padding-left: 20px;"><input type="checkbox"/> 1.71 Fresh Pasta</p> <p style="padding-left: 20px;"><input type="checkbox"/> 1.72 Dry Pasta</p> <p><input type="checkbox"/> 2.0 Other Cereals</p> <p><input type="checkbox"/> 2.1 Rice</p> <p><input type="checkbox"/> 2.2 Breakfast cereals</p> <p><input type="checkbox"/> 3.0 Sugar & Sweeteners</p> <p><input type="checkbox"/> 3.1 Sugar</p> <p><input type="checkbox"/> 3.2 Artificial sweeteners</p> <p><input type="checkbox"/> 4.0 Preserves</p> <p><input type="checkbox"/> 4.1 Jams & marmalade</p> <p><input type="checkbox"/> 4.2 Honey</p> <p><input type="checkbox"/> 4.3 Other sweet spreads</p> <p><input type="checkbox"/> 5.0 Confectionery & Snacks</p> <p><input type="checkbox"/> 5.1 Sugar confectionery</p> <p style="padding-left: 20px;"><input type="checkbox"/> 5.11 Chewing gum</p> <p style="padding-left: 20px;"><input type="checkbox"/> 5.12 Other sugar conf.</p> <p><input type="checkbox"/> 5.2 Chocolate confectionery</p> <p style="padding-left: 20px;"><input type="checkbox"/> 5.21 Choc. countines</p> <p style="padding-left: 20px;"><input type="checkbox"/> 5.22 Other choc. conf.</p> <p><input type="checkbox"/> 5.3 Savoury snacks</p> <p style="padding-left: 20px;"><input type="checkbox"/> 5.31 Nuts</p> <p style="padding-left: 20px;"><input type="checkbox"/> 5.32 Savoury biscuits</p> <p style="padding-left: 20px;"><input type="checkbox"/> 5.33 Extruded snacks</p> | <p><input type="checkbox"/> 6.0 Fruit & Vegetables</p> <p><input type="checkbox"/> 6.1 Fresh fruit</p> <p><input type="checkbox"/> 6.2 Canned fruit</p> <p><input type="checkbox"/> 6.3 Frozen fruit</p> <p><input type="checkbox"/> 6.4 Fresh vegetables</p> <p><input type="checkbox"/> 6.5 Canned vegetables</p> <p><input type="checkbox"/> 6.6 Frozen vegetables</p> <p><input type="checkbox"/> 6.7 Chilled vegetables</p> <p><input type="checkbox"/> 7.0 Potato & Potato Products</p> <p><input type="checkbox"/> 7.1 Fresh potatoes</p> <p><input type="checkbox"/> 7.2 Potato crisps</p> <p><input type="checkbox"/> 7.3 Frozen potato</p> <p><input type="checkbox"/> 7.4 Dehydrated potato</p> <p><input type="checkbox"/> 8.0 Dairy Products</p> <p><input type="checkbox"/> 8.1 Liquid milk</p> <p><input type="checkbox"/> 8.2 Cream</p> <p><input type="checkbox"/> 8.3 Yoghurt</p> <p><input type="checkbox"/> 8.4 Condensed milk</p> <p><input type="checkbox"/> 8.5 Powdered milk</p> <p><input type="checkbox"/> 8.6 Fresh cheese</p> <p><input type="checkbox"/> 8.7 Natural cheese</p> <p><input type="checkbox"/> 8.8 Processed cheese</p> <p><input type="checkbox"/> 8.9 Eggs</p> <p><input type="checkbox"/> 9.0 Ice Cream & Desserts</p> <p><input type="checkbox"/> 9.1 Ice cream</p> <p><input type="checkbox"/> 9.2 Chilled desserts</p> <p><input type="checkbox"/> 9.3 Powdered desserts</p> <p><input type="checkbox"/> 10.0 Oils & Fats</p> <p><input type="checkbox"/> 10.1 Butter</p> <p style="padding-left: 20px;"><input type="checkbox"/> 10.11 Butter (Standard)</p> <p style="padding-left: 20px;"><input type="checkbox"/> 10.12 Other dairy spreads</p> <p><input type="checkbox"/> 10.2 Margarine</p> <p style="padding-left: 20px;"><input type="checkbox"/> 10.21 Margarine (Standard)</p> <p style="padding-left: 20px;"><input type="checkbox"/> 10.22 Other non-dairy spreads</p> <p><input type="checkbox"/> 10.3 Edible oils</p> <p style="padding-left: 20px;"><input type="checkbox"/> 10.31 Olive Oil</p> <p style="padding-left: 20px;"><input type="checkbox"/> 10.32 Other edible oils</p> <p><input type="checkbox"/> 10.4 Cooking fats (retail only)</p> | <p><input type="checkbox"/> 11.0 Dressings & Condiments</p> <p><input type="checkbox"/> 11.1 Mayonnaise</p> <p><input type="checkbox"/> 11.2 Salad dressings</p> <p><input type="checkbox"/> 11.3 Ketchup</p> <p><input type="checkbox"/> 11.4 Vegetables in Vinegar</p> <p><input type="checkbox"/> 11.5 Mustard</p> <p><input type="checkbox"/> 11.6 Table salt</p> <p><input type="checkbox"/> 11.7 Herbs & spices</p> <p><input type="checkbox"/> 11.8 Vinegar</p> <p><input type="checkbox"/> 12.0 Soups & Sauces</p> <p><input type="checkbox"/> 12.1 Canned and cartoned soup</p> <p><input type="checkbox"/> 12.2 Dehydrated soup</p> <p><input type="checkbox"/> 12.3 Frozen soup</p> <p><input type="checkbox"/> 12.4 Canned and cartoned sauces</p> <p style="padding-left: 20px;"><input type="checkbox"/> 12.41 Canned tomato</p> <p style="padding-left: 20px;"><input type="checkbox"/> 12.42 Tomato concentrate</p> <p style="padding-left: 20px;"><input type="checkbox"/> 12.43 Pasta sauces</p> <p style="padding-left: 20px;"><input type="checkbox"/> 12.44 Other canned sauces</p> <p><input type="checkbox"/> 12.5 Dehydrated sauces</p> <p><input type="checkbox"/> 12.6 Bouillon cubes</p> <p><input type="checkbox"/> 13.0 Fresh & Processed Meat</p> <p><input type="checkbox"/> 13.1 All fresh meat</p> <p style="padding-left: 20px;"><input type="checkbox"/> 13.11 Beef</p> <p style="padding-left: 20px;"><input type="checkbox"/> 13.12 Pork</p> <p style="padding-left: 20px;"><input type="checkbox"/> 13.13 Mutton</p> <p style="padding-left: 20px;"><input type="checkbox"/> 13.14 Poultry</p> <p style="padding-left: 20px;"><input type="checkbox"/> 13.15 Other fresh meat</p> <p><input type="checkbox"/> 13.2 All processed meat</p> <p style="padding-left: 20px;"><input type="checkbox"/> 13.21 Canned meat</p> <p style="padding-left: 20px;"><input type="checkbox"/> 13.22 Frozen convenience meat</p> <p style="padding-left: 20px;"><input type="checkbox"/> 13.23 Cured meat</p> <p style="padding-left: 20px;"><input type="checkbox"/> 13.24 Bacon & ham</p> <p style="padding-left: 20px;"><input type="checkbox"/> 13.25 Delicatessen products</p> | <p><input type="checkbox"/> 15.0 Ready Meals</p> <p><input type="checkbox"/> 15.1 Canned pasta</p> <p><input type="checkbox"/> 15.2 Canned ready meals (excl. pasta)</p> <p><input type="checkbox"/> 15.3 Dehydrated ready meals</p> <p><input type="checkbox"/> 15.4 Frozen pizza</p> <p><input type="checkbox"/> 15.5 Frozen ready meals</p> <p><input type="checkbox"/> 15.6 Chilled ready meals</p> <p><input type="checkbox"/> 15.7 Sandwiches (excl. Central Europe) ††</p> <p><input type="checkbox"/> 16.0 Hot Beverages</p> <p><input type="checkbox"/> 16.1 Bean and ground coffee</p> <p><input type="checkbox"/> 16.2 Soluble coffee</p> <p><input type="checkbox"/> 16.3 Coffee substitutes</p> <p><input type="checkbox"/> 16.4 Black tea</p> <p><input type="checkbox"/> 16.5 Herbal teas</p> <p><input type="checkbox"/> 16.6 Powdered choc. & malted drinks</p> <p><input type="checkbox"/> 17.0 Soft Drinks & Juices</p> <p><input type="checkbox"/> 17.1 Mineral water</p> <p><input type="checkbox"/> 17.2 Soft drinks</p> <p><input type="checkbox"/> 17.3 All fruit juices and drinks</p> <p style="padding-left: 20px;"><input type="checkbox"/> 17.31 Fruit juices</p> <p style="padding-left: 20px;"><input type="checkbox"/> 17.32 Fruit-based drinks</p> <p><input type="checkbox"/> 17.4 Squashes and concentrates</p> <p><input type="checkbox"/> 17.5 Health & Sports Drinks</p> <p><input type="checkbox"/> 17.6 Ice Tea</p> <p><input type="checkbox"/> 18.0 Alcoholic Beverages</p> <p><input type="checkbox"/> 18.1 Beer</p> <p><input type="checkbox"/> 18.2 All Wines</p> <p style="padding-left: 20px;"><input type="checkbox"/> 18.21 Still wines</p> <p style="padding-left: 20px;"><input type="checkbox"/> 18.22 Sparkling wines</p> <p><input type="checkbox"/> 18.3 Aperitifs and spirits</p> <p><input type="checkbox"/> 19.0 Baby Foods (retail only)</p> <p><input type="checkbox"/> 19.1 Baby jars (retail only)</p> <p><input type="checkbox"/> 19.2 Baby milks (retail only)</p> <p><input type="checkbox"/> 19.3 Other baby foods (retail only)</p> <p><input type="checkbox"/> 20.0 Petfoods (retail only)</p> <p><input type="checkbox"/> 20.1 Canned cat food (retail only)</p> <p><input type="checkbox"/> 20.2 Canned dog food (retail only)</p> <p><input type="checkbox"/> 20.3 Dry/semi-moist cat food (retail only)</p> <p><input type="checkbox"/> 20.4 Dry/semi-moist dog food (retail only)</p> |
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Notes:

† Shaded squares: Provides total demand data only for the relevant section, plus the market shares of the top 10 holding companies. Additional holding companies, key subsidiaries and brands are provided only for the underlying single products.

†† Excludes Central Europe: Bulgaria, Czech Republic, Hungary, Poland, Romania and Slovakia.